

# He Shoots, He Scores!

History and Heroes Lesson 2 | Suggested Grades: 4-7

Lesson Plan

## Objectives:

Students will....

- Learn about the beginning of professional hockey in British Columbia.
- Understand the significant contributions of the Patrick family to hockey.
- Explore the meaning of "vision".
- Design a marketing brochure.
- Reflect on their own vision for the future.

## Curricular Links:

- Art
- Personal Planning
- Language Arts
- Physical Education

## Materials:

- 11 x 17 paper
- pencil crayons
- glue
- overhead or photocopies of [Appendix 2.1](#)
- [Appendix 2.2](#)

## The Big Idea

The Patrick brothers' dream for starting Canadian hockey on the West Coast allows students to explore the meaning of "vision". Students learn about how to make their dreams come alive by identifying an objective to pursue, then developing a detailed plan that they could visualize themselves having the confidence and determination to implement with the help of a strong support team.

## Opening Motivator - Political Cartoon (10 min)

1. As a class, brainstorm the meaning of the word "vision". Vision is defined as "having a dream - an idea or thing perceived vividly in the imagination". Ask the class to record their personal vision.
2. Download the cartoon "The Generalissimo of Hockey Forces" (Appendix 2.1). Put up the overhead or hand out copies and pose the following question to the entire class: Who might this man be and what do you think his vision was? Answer: Frank Patrick. Explain that the Patrick brothers had a vision for Canadian hockey, and just as importantly, the confidence and innovation to make it come alive.
3. Orally read [Appendix 2.2](#) to your class.

## Classroom Activity: Marketing Brochure (60 min)

1. Share with your students that the Patrick's success was due to the fact that they had:
  - A vision, a detailed plan, a strong support team, and the ability to market their vision
2. Ask the students to imagine that they work for a marketing company in the year 1912. Lester and Frank Patrick have asked their company to create a marketing brochure to generate interest in their new Pacific Hockey League. Your company has accepted this exciting business challenge. Brainstorm ideas for the brochure with your class. As an effective marketing piece, the brochure should meet the following criteria:
  - Introduce a new hockey team that the students have invented
  - Promote their new hockey team
  - Create excitement about the hockey team and new arena
  - Inform the public of important information including:
    1. The name of the new team, logo and jersey design
    2. Facts about Lester and Frank Patrick and player profiles
    3. A picture of and details about the new arena being built
    4. The costs of tickets and a possible game schedule

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3. Students are to work in teams of 3-4. Their task is to design a marketing brochure that will sell tickets, make the start of this new league a success, and help the Patrick brothers' "vision" for hockey become an exciting reality.

## Teaching Tip

To help generate creative ideas for the brochure, point the students towards current marketing pieces employed by Vancouver's sports teams. As an alternative to this activity, the focus could move away from the sport of hockey. Students could create a brochure for a sport that they find more interesting (e.g. skateboarding, snowboarding, ultimate Frisbee etc . . .).

## In the Lab

1. Direct students to go to the Lesson 2.
2. Give students time to learn about the information regarding this hockey family by listening to a narrated story, reading newspaper accounts of the time and viewing historical images.

## Conclusion and Reflections (10 min)

Ask students to reflect on future dreams and write about them in their "Hero in You" journal. Remind them that anything is possible as long as they, like the Patricks, think things through and have:

- A clear vision
- A strong support team
- A detailed plan
- The confidence to see the dream through

## Extension Idea

Students analyze the changes the Patricks made to hockey rules. Share the information found in Appendix 2.3. Working in groups, students select one of the rules the Patrick's introduced and analyze how it changed the game of hockey. Ask students the following question: If "you" could add one rule to hockey what would it be and what would it accomplish to improve the game? Their critical analysis to be shared with the class.

## Web Links

### Sport Fit

[www.sportfitcanada.com](http://www.sportfitcanada.com)

SportFit promotes healthy, active lifestyles through an online sport education program that matches student's personal preferences and physical attributes with winter sports.

# Appendices

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Appendix 2.1



# Appendices

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Appendix 2.2

## The Building of a Dream - A Short Biography of the Patricks



Frank, Lester, their brother Joseph, and their father sat in their home thinking of what to do with their family money recently earned through the sale of their forestry business. Frank looked at his father, then at Lester. Was this the right time to spring his idea? For some time he had been dreaming of going to the Pacific Coast and establishing artificial ice rinks and operating professional hockey teams. At times, he thought his idea was too fantastic.

Frank decided to talk. He told his father and brothers of his idea. It sounded good but Lester was doubtful. Frank and Lester debated while Joseph continued to listen. This was the start of a hockey partnership. The discussion was long as might be expected. Was the family fortune (\$440,000) to go into this venture?

Well, they did it and Frank did not stop there. Frank Patrick had the vision to build two hockey arenas on the Pacific Coast (Victoria and Vancouver). At the time it was built, the Vancouver building was the continent's second largest artificial ice arena (10,000 person capacity) located on Georgia Street at the foot of Denman. He also created the Vancouver Millionaires, a team that was destined under his leadership as manager and captain to win one Stanley Cup Championship and reach the finals of two others.

Equally, Lester Patrick began his pro hockey career just after the turn of the century and for more than 40 years was a major force in the game as a player, coach, manager and builder.

# Appendices

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**Appendix 2.3**

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## **Changes introduced to the game of hockey by the Patricks**

- Use of the rushing defenseman, who prior to that was strictly a defender like the fullback in soccer today
- Establishment of hockey's first major farm system
- Placement of numbers on jerseys and printing of programmes so that fans could identify the players
- Development of the playoff system to determine champions
- Introduction of pro hockey to British Columbia, and later New York State as a founder of the Rangers
- Standardization of the six –man hockey team
- Use of the forward pass, whereas before only lateral passing was allowed
- Addition of the blue line (centre ice)
- Division of the game into three 20-minute periods
- Inclusion of assist in scoring statistics